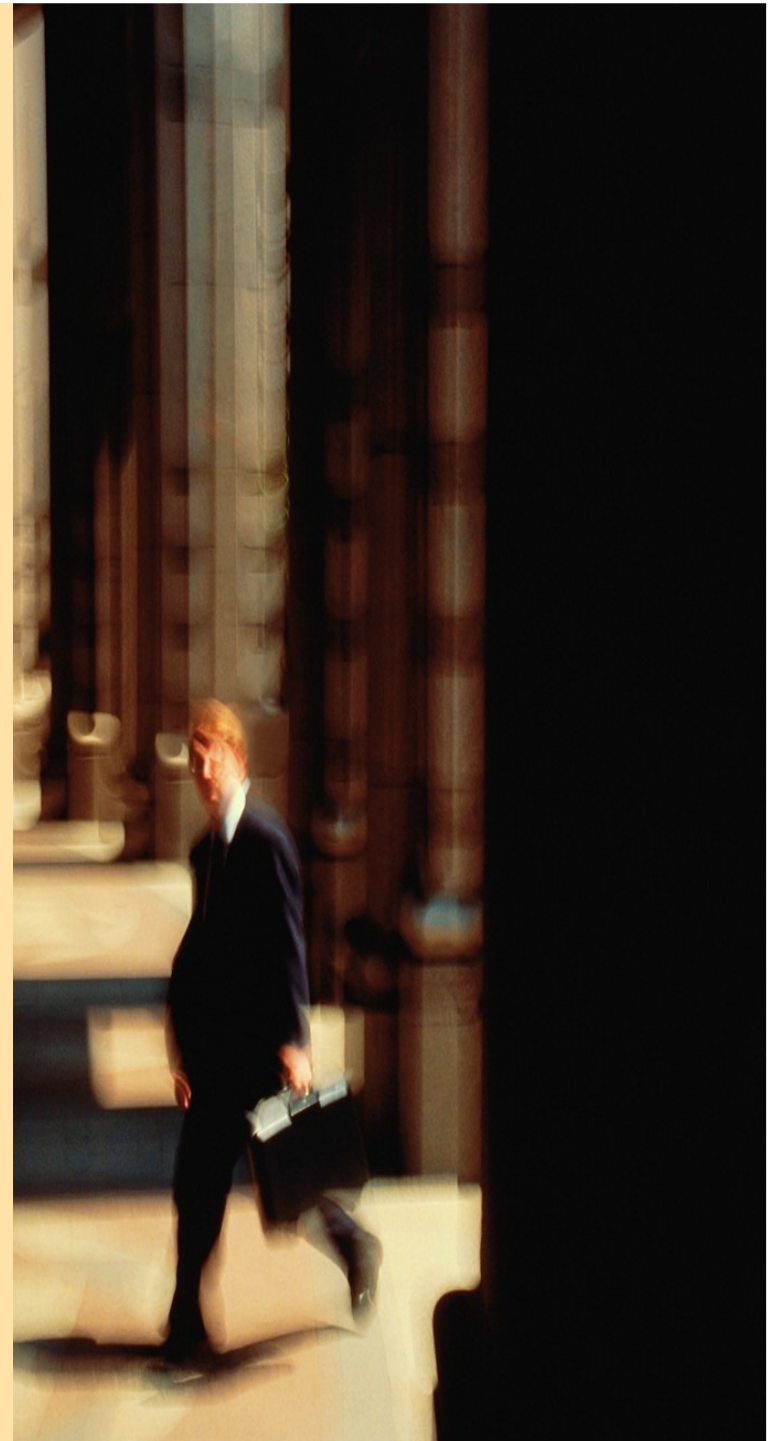


Company Profile

October 2009



About B-DATA



- B-DATA is a software company focusing on the development of a suite of products for facilitating the integration between trading partners
- Our Products are especially designed and priced to make EDI affordable to practically every company, irrespective of its size and IT resources.
- B-DATA has an international presence through a resellers network
- Privately held Company by founders and management

Vision



We believe that in a world where electronic trading is becoming a reality, business-to-business integration will be achieved only if there will be full and transparent integration between all applications participating in the trading process.

Our vision is to become a standard tool for organizations that try to achieve that goal.

Offerings



- Suite of software products
 - EDIWare Client
 - EDIWare Network for VANs
 - EDIx for Developers (DLL)
 - EDIWare for SAP R/3
 - EDIWare for SAP Business One
- Pre configured solutions for vertical markets for Transportation & Logistics, Healthcare, Automotive and Retail
- Standards repository of transactions: X12, EDIFACT, HIPAA, ROSETTANET, BISAC, PROTECT, TRADACOMS



Business activity



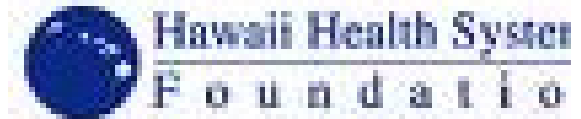
- Software distribution through a resellers network of system integrators in USA, UK, France and Romania
- OEM model with ISVs
- Application Service Providing for VANs
- Application Service Providing of Web-EDI
- Direct on-line sales

Core strength



- Rich out of the box functionality
- Predefined scenarios for vertical market
- Easy to use – client is designated for end user
- Affordable to all size of organizations
- Built in repository of standards

Sample of our customers



BERTELSMANN



Thank You !

